

## Press Release



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### **Miraclebeam offers homeowners the ultimate in a flexible multi-tool. Miraclebeam Products introduces new Miraclebeam Dual Head 10-in-1 Multi-Tool.**

(CHATSWORTH, CA) –Miraclebeam Products, Inc., (MPI) makers of Miraclebeam Pet lasers, Miraclebeam Dog-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Ultra-Lite LED flashlights and other portable laser and LED products, announced the introduction of their new Miraclebeam Dual Head 10-in-1 Multi-Tool line containing a reversible grip head, needle nose pliers, straight and serrated knives, can and bottle openers, screwdrivers and much more to increase the visibility and convenience for travelers.

“Our advancements with 10-in-1 technologies represent an innovative time in our Company’s history and indeed, for travelers.” said Kai Clarke, President of Miraclebeam. “We are introducing to our key channel partners our new Dual Head 10-in-1 Multi-Tool to increase traveler safety, security and convenience.” “The Miraclebeam Dual Head 10-in-1 Multi-Tool is the anywhere, anytime tool. Our compact Dual Head 10-in-1 Multi-Tool gives anyone the convenience of carrying an assortment of tools in just one pocket,” continued Clarke. “The super-strong Miraclebeam Dual Head 10-in-1 Multi-Tool is constructed from high-tensile strength stainless steel that is heat-treated to preserve its functionality and durability.” “This is one of many steps in our program of introducing new and economical products, and integrating highly compactable technologies into

diverse new channels. Our Dual Head 10-in-1 Multi-Tool reflects the needs of travelers who insist on high-performance products, and who demand the security of robust, premium products found throughout our entire line.”

"Miraclebeam is clearly the market leader in the area of laser products, reflective technologies and handheld LED devices, and our new team is building on that success with the introduction of our new line of Miraclebeam Dual Head 10-in-1 Multi-Tool," Kai Clarke said. "This new product introduction will give our team the opportunity to leverage the Miraclebeam brand name while creating brand extensions in the retail traveler's product market.

For more information about this and all MPI Products, email [customerservice@miraclebeam.com](mailto:customerservice@miraclebeam.com), or visit [www.miraclebeam.com](http://www.miraclebeam.com).

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About Miraclebeam Products, Inc. (MPI)

Miraclebeam Products is one of the world's innovative providers of portable laser, electroluminescent (EL) and LED solutions. The company provides portable laser, electroluminescent (EL) and LED solutions to overcome today's energy limitations for demanding consumers. Miraclebeam Products is the manufacturer of Miraclebeam laser pointers, Miraclebeam Laser Pens, Pet lasers, Miraclebeam Dog-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars, Miraclebeam Ultra-Lite LED flashlights, Miraclebeam LED Pens, Miraclebeam LED Trekking Poles, Miraclebeam Rolling Computer Bag, Miraclebeam Ultra-Lite Headlamp, Miraclebeam Embroidered LED Hats, and other portable laser, electroluminescent (EL) and LED products. Miraclebeam Products is based in Chatsworth, California. For more information, visit their website at <http://www.miraclebeam.com>

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