

## Press Release



**Miraclebeam Products, Inc.  
9401 De Soto Avenue  
Chatsworth, CA 91311**

### **Contact Information:**

Contact: Customer Service  
9401 De Soto Avenue, Chatsworth, CA 91311  
[customerservice@miraclebeam.com](mailto:customerservice@miraclebeam.com)  
[www.miraclebeam.com](http://www.miraclebeam.com)

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**Miraclebeam offers travelers the smart solution to oversized laptop computers, carrying multiple devices and their entire office when on the road . Miraclebeam Products introduces the new Pack-Lite Rolling Computer Bag.**

(CHATSWORTH, CA) –Miraclebeam Products, Inc., (MPI) makers of Miraclebeam Pet lasers, Miraclebeam Dog-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Ultra-Lite LED flashlights and other portable laser and LED products, announced the introduction of their new Miraclebeam Pack-Lite Rolling Computer Bag as the Smart Travel Solution for Road Warriors who want full access to everything in a single rolling computer bag. The 16-pocketed MiracleBeam Pack-Lite Rolling Computer Bag is part of MiracleBeam’s efforts to expand market coverage and extend the brand into new product categories.

“Miraclebeam’s Pack-Lite Rolling Computer Bag is the office that travels with you. At 42” this bag boasts the longest handle in its class, paired with oversized wheels for effortless and comfortable rolling for even the tallest user,” said Kai Clarke, President of MiracleBeam Products.

“The Pack-Lite Rolling Computer bag is one of only a few available bags on the market today, which is able to lay claim to an impressive 42” tall push-button, retractable and locking handle, eliminating the need to lean over to drag your bag.”

“Our advancements with ergonomic design paired with our manufacturing technologies represent an innovative time in our Company’s history and indeed, for travelers.” said Kai Clarke, President of Miraclebeam. “We are introducing to our key channel partners, our new Pack-Lite Rolling Computer Bag to increase traveler comfort, security and convenience.”

“The Miraclebeam Pack-Lite Rolling Computer Bag is the anywhere, anytime bag for the ultimate road warrior.” “Our Pack-Lite Rolling Computer Bag gives anyone the convenience of carrying an assortment of papers, oversized computer, cellphone, iPod or just about anything else they would find in their office, in just one bag,” continued Clarke. “The innovative MiracleBeam Pack-Lite Rolling Computer Bag features: 3 main compartments with 180<sup>o</sup> “self-healing” zippers that accommodate up to 19” notebook computers, 3 extra padded handles for easy handling – one on each side, commercial grade, 3200 Dernier Nylon for lightweight durability, a separate luggage loop that easily attaches to your roll-aboard, 16 enclosed pockets for the utmost in storage and security and a highly reflective interior lining to increase visibility of internal contents in low-light conditions.”

“This is one of the many steps in our program of introducing new, category leading products, and integrating highly compactable technologies into diverse new channels.” continued Kai Our MiracleBeam Pack-Lite Rolling Computer Bag reflects the needs of travelers who insist on high-performance products, while demanding the security of robust, premium products found throughout our entire line.”

"Miraclebeam is clearly the market leader in the area of laser products, reflective technologies and handheld LED devices, and our new team is building on that success with the introduction of our new line MiracleBeam Pack-Lite Rolling Computer Bags,” Kai Clarke said. "This new product introduction will give our team the opportunity to leverage the Miraclebeam brand name while creating brand extensions in the retail traveler’s product market.

For more information about this and all MPI Products, email [customerservice@miraclebeam.com](mailto:customerservice@miraclebeam.com), or visit [www.miraclebeam.com](http://www.miraclebeam.com).

Miraclebeam Products, Inc. (MPI), including Miraclebeam’s Pack-Lite, Visor-Lite, LED-Lite, Ultra-Lite, Super-Lite, Cat-Lite, Dog-Lite, Magnet-Lite, Clip-Lite, Push-Lite, Laser-Lite, Hi-Lite, Lava-Lite, Pet Flashies and TagLite are registered trademarks of Miraclebeam Products, Inc. The names of other companies, products and services, including, but not limited to, Wal-Mart, K-Mart, Home Depot, 7-11, Kroger, Safeway, Walgreens, CVS, Rite-Aid, Lowes, Best Buy, Target, Duracell, Energizer and Rayovac used herein are for identification purposes only and may be trademarks of their respective owners.

About Miraclebeam Products, Inc. (MPI)

Miraclebeam Products is one of the world's innovative providers of portable laser, electroluminescent (EL) and LED solutions. The company provides portable laser, electroluminescent (EL) and LED solutions to overcome today's energy limitations for demanding consumers. Miraclebeam Products is the manufacturer of Miraclebeam laser pointers, Miraclebeam Laser Pens, Pet lasers, Miraclebeam Dog-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars, Miraclebeam Ultra-Lite LED flashlights, Miraclebeam LED Pens, Miraclebeam LED Trekking Poles, Miraclebeam Rolling Computer Bag, Miraclebeam Ultra-Lite Headlamp, Miraclebeam Embroidered LED Hats, and other portable laser, electroluminescent (EL) and LED products. Miraclebeam Products is based in Chatsworth, California. For more information, visit their website at <http://www.miraclebeam.com>

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