

Press Release



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Miraclebeam offers teachers and professionals convenient laser pen high-technology for presentation enhancement. Miraclebeam Products introduces their new line of Miraclebeam Ultra-Lite LED Laser Flex-a-Lites.

(CHATSWORTH, CA) –Miraclebeam Products, Inc., (MPI) makers of Miraclebeam Pet lasers, Miraclebeam Cat-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Ultra-Lite LED flashlights and other portable laser and LED products, announces the introduction of their new line of high-technology Miraclebeam Ultra-Lite Flex-a-Lites to enhance presentation performance and other writing and laser needs.

“The creation of our new Ultra-Lite Flex-a-Lites product line represents an innovative time in our Company’s history and indeed, for astronomers, teachers and professionals alike.” said Kai Clarke, President of Miraclebeam. “We are introducing to our key channel partners our new line of high-technology Miraclebeam Ultra-Lite LED Laser Flex-a-Lites to enhance presentation convenience and visibility.” “The Miraclebeam Ultra-Lite LED Laser Flex-a-Lites contain a 3 inch flexible LED light, a 645 nm red laser and contains two items: one with a magnet and the other with a keychain. This product allows laser presentations to be seen from up to 2 miles away, and all the while, the high quality pen can be used to write down notes. In addition to its robust construction, the 645 nm wavelength gives added visibility, enhancing the premium value-add of the Ultra-Lite LED Laser Flex-a-Lite line”, continued Clarke. “The ultra-strong Miraclebeam Ultra-Lite LED Laser Flex-a-Lite is FDA approved and makes an excellent gift for professionals, teachers and presenters alike.” “This is one of many steps in our program of introducing new laser products and integrating high-visibility technologies into diverse new channels. Our Miraclebeam Ultra-Lite LED Laser Flex-a-Lites reflect the needs of professionals who require their presentations to be seen under all conditions, and who demand the security of robust, premium products found throughout our entire line.”

"Miraclebeam is clearly the market leader in the area of laser products, reflective technologies and handheld LED devices, and our new team is building on that success with the introduction of our new line of high-technology Ultra-Lite LED Laser Flex-a-Lites" Kai Clarke said. "This new product introduction will give our team the opportunity to leverage the Miraclebeam brand name while creating additional brand extensions in the retail laser and LED product market.

For more information about all MPI Products, email customerservice@miraclebeam.com, or visit www.miraclebeam.com.

Miraclebeam Products, Inc. (MPI), including Miraclebeam's Pack-Lite, Visor-Lite, LED-Lite, Ultra-Lite, Super-Lite, Cat-Lite, Dog-Lite, Magnet-Lite, Clip-Lite, Push-Lite, Laser-Lite, Hi-Lite, Lava-Lite, Pet Flashies and TagLite are registered trademarks of Miraclebeam Products, Inc. The names of other companies, products and services, including, but not limited to, Wal-Mart, K-Mart, Home Depot, 7-11, Kroger, Safeway, Walgreens, CVS, Rite-Aid, Lowes, Best Buy, Target, Duracell, Energizer and Rayovac used herein are for identification purposes only and may be trademarks of their respective owners.

About Miraclebeam Products, Inc. (MPI)

Miraclebeam Products is one of the world's innovative providers of portable laser, electroluminescent (EL) and LED solutions. The company provides portable laser, electroluminescent (EL) and LED solutions to overcome today's energy limitations for demanding consumers. Miraclebeam Products is the manufacturer of Miraclebeam laser pointers, Miraclebeam Laser Pens, Pet lasers, Miraclebeam Dog-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars, Miraclebeam Ultra-Lite LED flashlights, Miraclebeam LED Pens, Miraclebeam LED Trekking Poles, Miraclebeam Rolling Computer Bag, Miraclebeam Ultra-Lite Headlamp, Miraclebeam Embroidered LED Hats, and other portable laser, electroluminescent (EL) and LED products. Miraclebeam Products is based in Chatsworth, California. For more information, visit their website at <http://www.miraclebeam.com>

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