

Press Release



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Miraclebeam offers homeowners, bikers, backpackers and campers increased safety and more security-Miraclebeam Products Introduces New Ultra-Lite 10-in-1 Multi-Tool Pack containing an 10-in1 Multi-Tool, Ultra-Lite 1 Watt LED Flashlight and 1 Watt LED Headlamp

(CHATSWORTH, CA) –Miraclebeam Products, Inc., (MPI) makers of Miraclebeam Pet lasers, Miraclebeam Dog-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Ultra-Lite LED flashlights and other portable laser and LED products, announced the introduction of their new Miraclebeam Ultra-Lite 10-in-1 Multi-Tool Pack containing an 10-in-1 Multi-Tool, Ultra-Lite 1 Watt LED Flashlight and Ultra-Lite 1 Watt LED Headlamp, to increase the visibility and safety of travelers.

“Our advancements with ultra-brite LED technologies represent an innovative time in our Company’s history and indeed, for travelers.” said Kai Clarke, President of Miraclebeam. “We are introducing to our key channel partners our new 10-in-1 Multi-Tool to increase traveler safety, security and visibility.” “The Miraclebeam Ultra-Lite 1 Watt Flashlights and Ultra-Lite 1 Watt Headlamps include powerful Miraclebeam LED bulbs which allow travelers to be seen from more than a mile away and can clearly illuminate for over 100,000 hours. In addition to its solid Flashlight frame made from aircraft-grade aluminum, the premium super-bright LEDs give added security and visibility, enhancing the premium value-add of the Ultra-Lite line,” continued Clarke. “The super-strong

Miraclebeam Ultra-Lite 1 Watt LED Flashlights contain an easy one function On/Off switch for constant operation, and it fits easily in a pocket or purse and is a perfect gift for people on the go, being about the size of your index finger. The Ultra-Lite 1 Watt LED Headlamp is water and impact resistant and rotates 90 degrees. The 10-in-1 Multi-Tool is constructed from high-tensile stainless steel and heat treated to preserve its functionality and durability. Miraclebeam's compact 10-in-1 Multi-Tool gives you the convenience of carrying an assortment of tools in just one pocket" "This is one of many steps in our program of introducing new and economical products, and integrating high-visibility technologies into diverse new channels. Our 10-in-1 Multi-Tool and Ultra-Lite line of LED Flashlights and Headlamps reflect the needs of travelers who want to see under all conditions, and who demand the security of robust, premium products found throughout our entire line."

"Miraclebeam is clearly the market leader in the area of laser products, reflective technologies and handheld LED devices, and our new team is building on that success with the introduction of our new line of Miraclebeam Ultra-Lite 10-in-1 Multi-Tool Packs," Kai Clarke said. "This new product introduction will give our team the opportunity to leverage the Miraclebeam brand name while creating brand extensions in the retail traveler's product market.

For more information about this and all MPI Products, call 800-581-4164, or visit www.miraclebeam.com.

Miraclebeam Products, Inc. (MPI), Pack-Lite, Visor-Lite, LED-Lite, Ultra-Lite, Super-Lite, Cat-Lite, Dog-Lite, Magnet-Lite, Clip-Lite, Push-Lite, Laser-Lite, Hi-Lite, Lava-Lite, Pet Flashies and TagLite are registered trademarks of Miraclebeam Products, Inc. The names of other companies, products and services, including Wal-Mart, K-Mart, Home Depot, 7-11, Target, Duracell, Energizer and Rayovac used herein are for identification purposes only and may be trademarks of their respective owners.

About Miraclebeam Products, Inc. (MPI)

Miraclebeam Products is one of the world's innovative providers of portable laser and LED solutions. The company provides portable laser and LED solutions to overcome today's energy limitations for demanding consumers. Miraclebeam Products is based in Chatsworth, California. For more information, visit their website at <http://www.miraclebeam.com>

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