

Press Release



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Miraclebeam offers Teachers and Professionals convenient laser pen for presentation enhancement. Miraclebeam Products introduces new Miraclebeam Red Laser Pen.

(CHATSWORTH, CA) –Miraclebeam Products, Inc., (MPI) makers of Miraclebeam Pet lasers, Miraclebeam Cat-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Ultra-Lite LED flashlights and other portable laser and LED products, announced the introduction of their new FDA approved line of Miraclebeam Red Laser Pens to enhance presentation performances and other writing and laser needs.

“This new Laser Pen product line represents an innovative time in our Company’s history and indeed, for astronomers, teachers and professionals alike.” said Kai Clarke, President of Miraclebeam. “We are introducing to our key channel partners our new line of Miraclebeam Red Laser Pens to enhance presentation visibility.” “The Miraclebeam 5mW Red Laser Pen contains a premium solid brass construction that fits into your purse or pocket. This product allows presentations to be seen from up to 2 miles away, and all the while, the high quality pen can be used to write down notes. In addition to its robust construction, the 645 nm wavelength gives added visibility, enhancing the premium value-add of the Red Laser Pen line”, continued Clarke. “The ultra-strong laser is FDA approved and make excellent gifts for professionals, teachers or presenters.” “This is one of many steps in our program of introducing new laser products and integrating high-

visibility technologies into diverse new channels. Our 5mW Miraclebeam Red Laser Pen reflects the needs of professionals who require their presentations to be seen under all conditions, and who demand the security of robust, premium products found throughout our entire line.”

"Miraclebeam is clearly the market leader in the area of laser products, reflective technologies and handheld LED devices, and our new team is building on that success with the introduction of our new line of Red Laser Pens” Kai Clarke said. "This new product introduction will give our team the opportunity to leverage the Miraclebeam brand name while creating brand extensions in the retail laser product market.

For more information about this and all MPI Products, email customerservice@miraclebeam.com, or visit www.miraclebeam.com.

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About Miraclebeam Products, Inc. (MPI)

Miraclebeam Products is one of the world's innovative providers of portable laser, electroluminescent (EL) and LED solutions. The company provides portable laser, electroluminescent (EL) and LED solutions to overcome today's energy limitations for demanding consumers. Miraclebeam Products is the manufacturer of Miraclebeam laser pointers, Miraclebeam Laser Pens, Pet lasers, Miraclebeam Dog-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars, Miraclebeam Ultra-Lite LED flashlights, Miraclebeam LED Pens, Miraclebeam LED Trekking Poles, Miraclebeam Rolling Computer Bag, Miraclebeam Ultra-Lite Headlamp, Miraclebeam Embroidered LED Hats, and other portable laser, electroluminescent (EL) and LED products. Miraclebeam Products is based in Chatsworth, California. For more information, visit their website at <http://www.miraclebeam.com>

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