

Press Release



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Miraclebeam offers a brighter LED keychain in a pocket-sized shape for increased brightness, ease of use and security. Miraclebeam Products Introduces their New Super-Lite LED Keychain.

(CHATSWORTH, CA) –Miraclebeam Products, Inc., (MPI) makers of Miraclebeam Pet lasers, Miraclebeam Dog-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Ultra-Lite LED flashlights and other portable laser and LED products, announced the introduction of their new line of Miraclebeam Super-Lite LED Keychains, to increase the visibility and safety of travelers.

“This is an innovative time in our Company’s history and indeed, for travelers.” said Kai Clarke, President of Miraclebeam. “We are introducing to our key channel partners our new line of Miraclebeam Super-Lite LED Keychains to increase traveler safety, security and visibility.” “Super-Lite LED Keychains include a powerful Miraclebeam LED bulb which allows travelers to be seen from up to a 1000 away. In addition to its solid keychain ring allows for easy key storage, and the premium super-bright LED gives added security and visibility, enhancing the premium value-add of the Super-Lite line,” continued Clarke. “The ultra-strong Miraclebeam Super-Lite LED Keychain fits easily in a pocket or purse and is a perfect gift for people on the go. “This is one of many steps in our program of introducing new pet products and integrating high-visibility technologies into diverse new channels. Our Super-Lite line of LED Keychains reflects the needs of

travelers who want to see under all conditions, and who demand the security of robust, premium products found throughout our entire line.”

"Miraclebeam is clearly the market leader in the area of laser products, reflective technologies and handheld LED devices, and our new team is building on that success with the introduction of our new line of Super-Lite LED Keychains," Kai Clarke said. "This new product introduction will give our team the opportunity to leverage the Miraclebeam brand name while creating brand extensions in the retail traveler's product market.

For more information about this and all MPI Products, email customerservice@miraclebeam.com, or visit www.miraclebeam.com.

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About Miraclebeam Products, Inc. (MPI)

Miraclebeam Products is one of the world's innovative providers of portable laser, electroluminescent (EL) and LED solutions. The company provides portable laser, electroluminescent (EL) and LED solutions to overcome today's energy limitations for demanding consumers. Miraclebeam Products is the manufacturer of Miraclebeam laser pointers, Miraclebeam Laser Pens, Pet lasers, Miraclebeam Dog-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars, Miraclebeam Ultra-Lite LED flashlights, Miraclebeam LED Pens, Miraclebeam LED Trekking Poles, Miraclebeam Rolling Computer Bag, Miraclebeam Ultra-Lite Headlamp, Miraclebeam Embroidered LED Hats, and other portable laser, electroluminescent (EL) and LED products. Miraclebeam Products is based in Chatsworth, California. For more information, visit their website at <http://www.miraclebeam.com>

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