

Press Release



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Miraclebeam offers pet owners high-technology entertainment for their cats and dogs. Miraclebeam Products introduces their new line of Premium Laser Pet Toys.

(CHATSWORTH, CA) –Miraclebeam Products, Inc., (MPI) makers of Miraclebeam Pet lasers, Miraclebeam Dog-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Ultra-Lite LED flashlights and other portable laser and LED products, announces the introduction of their new line of high-technology Miraclebeam Premium Laser Pet Toys to help pet owners entertain their animals for hours on end.

“This new product line represents an innovative time in our Company’s history and indeed, for pets and their owners.” said Kai Clarke, President of Miraclebeam. “We are introducing to our key channel partners our new line of high-technology Miraclebeam Premium Laser Pet Toys to increase pet and owner entertainment.” “Miraclebeam Premium Laser Pet Toys include an ultra-bright 645nm red laser integrated into the solid brass body of the handle with 5 attachable tips and come in pink and purple.” Our initial production will feature Energizer batteries to power these energy efficient products. “This allows pets and their owners to have fun for hours at a time.” In addition to its robust frame, the ultra-powerful laser features a convenient key ring and is FDA approved,” continued Clarke. “The ultra-strong casing is great for indoors or outdoors.” “This is one of many steps in our program of introducing new pet products and integrating high-visibility technologies into diverse new channels. Our Miraclebeam Premium Laser Pet Toys reflect the needs of pet-owners who want to have fun with their animals, and who demand the security of robust, premium products found throughout our entire line.”

"Miraclebeam is clearly the market leader in the area of laser products, reflective technologies and handheld LED devices, and our new team is building on that success with this introduction of our new line of high-technology Miraclebeam Laser Pet Toys," Kai Clarke said. "This new product introduction

will give our team the opportunity to leverage the Miraclebeam brand name while creating additional brand extensions in the retail pet product market.”

For more information about all MPI Products, email customerservice@miraclebeam.com, or visit www.miraclebeam.com.

Miraclebeam Products, Inc. (MPI), including Miraclebeam’s Pack-Lite, Visor-Lite, LED-Lite, Ultra-Lite, Super-Lite, Cat-Lite, Dog-Lite, Magnet-Lite, Clip-Lite, Push-Lite, Laser-Lite, Hi-Lite, Lava-Lite, Pet Flashies and TagLite are registered trademarks of Miraclebeam Products, Inc. The names of other companies, products and services, including, but not limited to, Wal-Mart, K-Mart, Home Depot, 7-11, Kroger, Safeway, Walgreens, CVS, Rite-Aid, Lowes, Best Buy, Target, Duracell, Energizer and Rayovac used herein are for identification purposes only and may be trademarks of their respective owners.

About Miraclebeam Products, Inc. (MPI)

Miraclebeam Products is one of the world's innovative providers of portable laser, electroluminescent (EL) and LED solutions. The company provides portable laser, electroluminescent (EL) and LED solutions to overcome today's energy limitations for demanding consumers. Miraclebeam Products is the manufacturer of Miraclebeam laser pointers, Miraclebeam Laser Pens, Pet lasers, Miraclebeam Dog-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars, Miraclebeam Ultra-Lite LED flashlights, Miraclebeam LED Pens, Miraclebeam LED Trekking Poles, Miraclebeam Rolling Computer Bag, Miraclebeam Ultra-Lite Headlamp, Miraclebeam Embroidered LED Hats, and other portable laser, electroluminescent (EL) and LED products. Miraclebeam Products is based in Chatsworth, California. For more information, visit their website at <http://www.miraclebeam.com>

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