

Press Release



**Miraclebeam Products, Inc.
9401 De Soto Avenue
Chatsworth, CA 91311**

Contact Information:

Contact: Customer Service
9401 De Soto Avenue, Chatsworth, CA 91311
customerservice@miraclebeam.com
www.miraclebeam.com

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Miraclebeam offers teachers and professionals value-priced lasers for presentation enhancement. Miraclebeam Products introduces new Miraclebeam Laser-Lite Aluminum Laser.

(CHATSWORTH, CA) –Miraclebeam Products, Inc., (MPI) makers of Miraclebeam Pet lasers, Miraclebeam Cat-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Ultra-Lite LED flashlights and other portable laser and LED products, announced the introduction of their new FDA approved line of Miraclebeam Laser-Lite Aluminum Laser Pointers to enhance presentation performances and other laser needs.

“The Laser-Lite product line represents an innovative time in our Company’s history and indeed, for astronomers, teachers and professionals.” said Kai Clarke, President of Miraclebeam. “We are introducing to our key channel partners our new line of Miraclebeam Red Aluminum Lasers to enhance presentation visibility.” “The Miraclebeam Laser-Lite Aluminum Laser Pointer contains a first-rate aluminum construction that fits easily into your purse or pocket. This allows presentations to be seen from up to 2 miles away. In addition to its’ robust construction, the 645 nm wave gives added visibility, enhancing the premium value-add of the Laser-Lite line”, continued Clarke. “The ultra-strong laser is great for construction jobs or recreational use, and is FDA approved.” “This is one of many steps in our program of introducing new laser products and integrating high-visibility technologies into diverse new channels.

Our Miraclebeam Laser-Lite Aluminum Laser Pointer reflects the needs of professionals who their presentations to be seen under all conditions, and who demand the security of robust, premium products found throughout our entire line.”

"Miraclebeam is clearly the market leader in the area of laser products, reflective technologies and handheld LED devices, and our new team is building on that success with the introduction of our new line of Aluminum Laser Pointers” Kai Clarke said. "This new product introduction will give our team the opportunity to leverage the Miraclebeam brand name while creating brand extensions in the retail laser product market.

For more information about this and all MPI Products, email customerservice@miraclebeam.com, or visit www.miraclebeam.com.

Miraclebeam Products, Inc. (MPI), including Miraclebeam’s Pack-Lite, Visor-Lite, LED-Lite, Ultra-Lite, Super-Lite, Cat-Lite, Dog-Lite, Magnet-Lite, Clip-Lite, Push-Lite, Laser-Lite, Hi-Lite, Lava-Lite, Pet Flashies and TagLite are registered trademarks of Miraclebeam Products, Inc. The names of other companies, products and services, including, but not limited to, Wal-Mart, K-Mart, Home Depot, 7-11, Kroger, Safeway, Walgreens, CVS, Rite-Aid, Lowes, Best Buy, Target, Duracell, Energizer and Rayovac used herein are for identification purposes only and may be trademarks of their respective owners.

About Miraclebeam Products, Inc. (MPI)

Miraclebeam Products is one of the world's innovative providers of portable laser, electroluminescent (EL) and LED solutions. The company provides portable laser, electroluminescent (EL) and LED solutions to overcome today's energy limitations for demanding consumers. Miraclebeam Products is the manufacturer of Miraclebeam laser pointers, Miraclebeam Laser Pens, Pet lasers, Miraclebeam Dog-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars, Miraclebeam Ultra-Lite LED flashlights, Miraclebeam LED Pens, Miraclebeam LED Trekking Poles, Miraclebeam Rolling Computer Bag, Miraclebeam Ultra-Lite Headlamp, Miraclebeam Embroidered LED Hats, and other portable laser, electroluminescent (EL) and LED products. Miraclebeam Products is based in Chatsworth, California. For more information, visit their website at <http://www.miraclebeam.com>

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