

Press Release



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Miraclebeam brightens up the workplace with their hands free light offering hat wearers increased safety and more security. Miraclebeam Products introduces new Super-Lite 5-LED Visor Clip-Lite.

(CHATSWORTH, CA) –Miraclebeam Products, Inc., (MPI) makers of Miraclebeam Ultra-Lite LED flashlights, Miraclebeam Pet lasers, Miraclebeam Dog-Lite Braided Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars and Leashes, and other portable laser and LED products, announced the introduction of their new line of Miraclebeam 5-LED Visor Clip-Lites to increase safety and visibility for hat wearers.

“This is an innovative time in our Company’s history and indeed, for hat and visor owners.” said Kai Clarke, President of Miraclebeam. “We are introducing to our key channel partners our new line of Miraclebeam 5-LED Visor Clip-Lites to increase safety, security and visibility among hat wearers.” “5-LED Visor Clip-Lites include a band of 5 hi-bright LEDs that last up to 100,000 hours. This allows wearers to be seen from up to a half a mile away. In addition to its robust clip, the premium Miraclebeam 5-LED Visor Clip-Lite transforms any hat into a hands-free light source and provides added security and visibility,” continued Clarke. “This is one of many steps in our program of introducing new LED products and integrating high-visibility technologies into diverse new channels. Our Super-Lite line of Miraclebeam 5-LED Visor Clip-Lites reflects the

needs of hat wearers who want to be seen under all conditions, and who demand the security of robust, premium products found throughout our entire line.”

"Miraclebeam is clearly the market leader in the area of laser products, reflective technologies and handheld LED devices, and our new team is building on that success with the introduction of our new line of Miraclebeam 5-LED Visor Clip-Lite,” Kai Clarke said. "This new product introduction will give our team the opportunity to leverage the Miraclebeam brand name while creating brand extensions in the retail LED product market.

For more information about this and all MPI Products, email customerservice@miraclebeam.com, or visit www.miraclebeam.com.

Miraclebeam Products, Inc. (MPI), including Miraclebeam’s Pack-Lite, Visor-Lite, LED-Lite, Ultra-Lite, Super-Lite, Cat-Lite, Dog-Lite, Magnet-Lite, Clip-Lite, Push-Lite, Laser-Lite, Hi-Lite, Lava-Lite, Pet Flashies and TagLite are registered trademarks of Miraclebeam Products, Inc. The names of other companies, products and services, including, but not limited to, Wal-Mart, K-Mart, Home Depot, 7-11, Kroger, Safeway, Walgreens, CVS, Rite-Aid, Lowes, Best Buy, Target, Duracell, Energizer and Rayovac used herein are for identification purposes only and may be trademarks of their respective owners.

About Miraclebeam Products, Inc. (MPI)

Miraclebeam Products is one of the world's innovative providers of portable laser, electroluminescent (EL) and LED solutions. The company provides portable laser, electroluminescent (EL) and LED solutions to overcome today's energy limitations for demanding consumers. Miraclebeam Products is the manufacturer of Miraclebeam laser pointers, Miraclebeam Laser Pens, Pet lasers, Miraclebeam Dog-Lite Flashing and Reflective Collars and Leashes, Miraclebeam Cat-Lite Flashing and Reflective Collars, Miraclebeam Ultra-Lite LED flashlights, Miraclebeam LED Pens, Miraclebeam LED Trekking Poles, Miraclebeam Rolling Computer Bag, Miraclebeam Ultra-Lite Headlamp, Miraclebeam Embroidered LED Hats, and other portable laser, electroluminescent (EL) and LED products. Miraclebeam Products is based in Chatsworth, California. For more information, visit their website at <http://www.miraclebeam.com>

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